

OpenAccess

OpenAccess is a publication model, an alternative to traditional dissemination of scientific knowledge through toll-access scientific journals. Its principle is an unlimited online access to scientific information provided by self archiving of articles in open repositories or publishing in open journals. Thanks to OA you know where to publish, the results are easily accessible to your colleagues and the public. You can establish new cooperations and get quick feedback.

Green OpenAccess

means that author self-archives his article in an open repository. Independently from publication by a publisher, the author also posts the work to a website controlled by the author, the research institution that funded or hosted the work, or to an independent central open repository, where people can download the work without paying.

Gold OpenAccess

means the publisher makes all articles and related content available for free immediately on the journal's website,

usually by requiring the author rather than the reader to bear the costs of publication. In such publications, articles are licensed for sharing and reuse via Creative Commons licenses or similar. Some OpenAccess journals charge APCs.



Library of Tomas Bata University

took part in project called Institutional quality and development of science strategy. From 2020 to 2022 we want to create an university OA strategy, record APC fees and create an university OpenAccess policy.

Why is it necessary?

OpenAccess is a trend and Tomas Bata University in Zlín cannot be left behind. We must be prepared that an open access publishing will be mandatory.

Scientist as an author can support OpenAccess by:

- publishing the results of research in the gold OA journal
- providing a postprint to the library which will publish it in the institutional repository

Main benefits for university and scientists:

- quicker knowledge exchange and response by fellow scientists
- increasing of the citation rate
- more exposure for the university and its scientists
- unlimited online access to the articles

OpenAccess Week

It is an international event dedicated to promoting OpenAccess to scientific research that takes place every year. Individual institutions take part in the „**OpenAccess Week**” every year and organize a range of activities.

OA Week is an invaluable opportunity to establish international cooperation and show how individual institutions are doing in this area.

We will prepare a rich program for you at TBU.

From 1 July 2020 it should be mandatory to publish open access, therefore

Let's work together!



For further information
visit our website:

www.open.k.utb.cz

Or contact us on:

open@k.utb.cz

**TOMAS BATA UNIVERSITY
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open@k.utb.cz
